

TERMS AND CONDITIONS

By submitting the online form on this platform, you are submitting your interest to participate in the Co Design Bootcamp ('the Event') as an Artist for designing of logo for a brand MADE IN SAUDI ARABIA in favor of Saudi Export Development Authority (SEDA). You hereby agree to the binding terms and conditions that will govern your relationship with SEDA. As a legally binding terms and conditions, please read it carefully before submitting the Form.

1. You undertake that you have acquired legal age to enter a binding contract and you are not under 18 years of age at the date of submitting the form.
2. You undertake that as a participant Artist, you do not represent any other natural or legal person and that you are participating on individual basis representing yourself.
3. You undertake that you are free from conflict to participate in the Event whether due to your current employment agreement or any other agreement that you may have executed.
4. Nothing under these terms and conditions shall be construed as creating an employment relationship between you and SEDA.
5. SEDA respects the privacy of information, and use, retain it only for the lawful purpose. As a candidate Artist for the Event, you may be required to provide some information that may be considered as personal information in accordance with applicable law. By submitting the form, you provide us express consent to use your information to the extent required for successful management of the Event and this permission also extends to any other entity which SEDA has engaged to manage the Event. You have the right to contact us should you intend to withdraw your consent.

6. As a participant Artist in the Event you are aware that SEDA does not intend to use the Event in any way that violates or infringes legal rights including Intellectual property rights of others, specifically trademarks rights and copyrights whether registered or unregistered. As a participating Artist, you undertake that you will create original work and that work should not be based on any other work of natural or legal persons already adopted and publicly available in any form and in any manner in the world, including imitation of dominant elements, color combination, visual and conceptual similarity.
7. As a participant in the Event, you may get access to some confidential information or data, in whatever form, medium or resource, including, but without restriction to, communications and oral or written correspondence, or any fixed in any medium of any kind, and without this list being exhaustive, it may involve information about selection of logo in the Event, SEDA project plans, the concept, the color combination for branding, any other technical or non-technical information, financials, commercial and/or methodology, plans, studies, prototypes, drawings, graphics, and programs. SEDA intends to maintain all such information as strictly confidential and you undertake to maintain the confidentiality of all such information whether shared with you intentionally or unintentionally, directly or indirectly. Such information shall not be disclosed to any natural or legal persons in any form including postings or through comments over any social media platform.
8. For purpose of emphasis and removal of doubt, all the logos created during the Event whether selected or not selected by SEDA for final adoption will remain strictly confidential and you are not authorised to disclose it.
9. As a participant Artist, you will be working under instructions of SEDA for designing a logo in accordance with the specifications and guidelines of SEDA. The ownership of the logo you create, whether it is selected by SEDA for adoption or not, will remain with SEDA. You will neither claim ownership nor any interest in the logo. SEDA shall remain the exclusive owner of the logo and artwork in the logo. You also undertake that you will execute any document required under the law enforceable for the time being or in future, in any part of the world, to ensure that the rights in the logo and the art work in it are reserved in favour of SEDA whether required for purpose of registration in any country or otherwise. You undertake

that you will not contest, deny or dispute the exclusive right of the SEDA in the logo you design, whether adopted by SEDA or otherwise, at any stage.

10. You hereby undertake that all kinds of intellectual property rights including trademark rights in logo and artwork in it, that you create, either alone, or jointly, or collectively, during the Event or otherwise after further engagement with SEDA in relation with the logo you create during Event, whether in the premises of SEDA or otherwise, will be owned by SEDA and it shall have the exclusive right, in perpetuity, to utilize and exploit such logo thereof throughout the world, in all such media or modes of exploitation that are presently known or are presently in commercial use including without limitation such technologies which are derived from the media or modes of exploitation presently known or in commercial use and additionally shall also include media or modes of exploitation developed in the future. The SEDA shall have the permission to adapt and change the logo and artwork in it which you create during course of your engagement during the Event or later in further engagement with SEDA post Event, in whole or in part, as per requirements of SEDA.
11. You undertake that you will not use the logo you design in the Event, whether adopted by SEDA or otherwise, for any other entity or for yourself and/or design identical or confusingly similar logo including the color combination used, the concept, the dominant elements in it, for any third party including yourself. The restrictions apply to use for direct and indirect commercial purpose and for non-commercial purpose.
12. By participating in the Event, you are aware that SEDA may organize still photography and/or video recording in form of short clips of the event and the photography and video recordings may also include your images. You hereby grant express permission to photography and/or video recording that may include your image or images during the Event. You further grant permission to SEDA to use the photography and/or video recording on any platform including SEDA's website or any other platform SEDA intends to use for the purpose which may include, but not limited to, social media, video streaming platforms, and in any

other audio visual media. You hereby agree that SEDA reserves the right to editing of the photography and video recordings at any stage and for use on any platform.

13. SEDA reserves the right to decline participation of any Artist without or without reasons at any stage before start of the Event.
14. The laws of the Kingdom of Saudi Arabia shall govern these terms and conditions and any claims and disputes (whether contractual or otherwise) arising out of or relating to it. You agree to the exclusive jurisdiction of the Saudi Arabian courts.
15. These terms are the entire agreement between you and SEDA and the rights or obligations under these Terms are non-transferable, without consent of SEDA.